

Dear OCPS Parent/Guardian,

Sudden cardiac arrest (SCA) is the leading cause of death in sports and on school campuses – more than any form of cancer, concussion, or illness combined. Thousands of seemingly healthy kids die every year due to detectable heart conditions.

That's why [Name of school] is thrilled to announce that we've partnered with Who We Play For to provide every middle and high school student the opportunity to get their heart checked with an electrocardiogram (ECG). The **FREE** heart screening will take place on [date] at [location and address]

Every parent or guardian can register their student for a **FREE** screening [online here](#) or by scanning the QR code.



Why take advantage of this **FREE** electrocardiogram (ECG) heart screening?

- Thousands of kids die annually from an undetected heart condition that puts them at risk for Sudden Cardiac Arrest. Many of these kids could've been saved with a simple ECG. The biggest misconception about SCA is that it won't happen to your student. Don't take a chance with your child's heart.
- The standard physical is statistically proven to be less than 4% effective at detecting any heart conditions; adding an ECG significantly improves those odds. An ECG is ~95% effective at detecting Hypertrophic Cardiomyopathy, which has been regarded as the most common cause of sudden cardiac death in young people.
- ECG screening is non-invasive, painless, and takes about 5 minutes or less. Watch our quick [pre-screening video](#) with your child to learn how simple the process is and hear [parent testimonials](#) advocating for ECGs.
- Each ECG is interpreted by a board-certified pediatric cardiologist, and results are returned via email within 10 business days of the screening.
- An ECG typically costs around \$150.

What is [Who We Play For \(WWPF\)](#)?

WWPF is a 501(c)3 nonprofit whose mission is to eliminate preventable Sudden Cardiac Death in the Young. WWPF represents every young person who lost their life due to a detectable heart

condition missed in their physical.

At hundreds of schools across the country, WWPF has screened 400,000+ students and saved the lives of 400+ students, all of whom had previously undetected life-threatening heart conditions. Have questions or want to learn more? Please view the FAQs attached to this email.

To protecting the heart of every child,